

Mikhail Milnikov

Senior Product Designer

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Senior product designer and hands-on product builder with 15+ years of experience taking digital products from concept through design, implementation, and launch. Led 0-to-1 products, design systems, and multidisciplinary teams across fintech, healthcare, marketplaces, and operational software. Currently building AI-assisted products for independent tattoo artists.

Experience

Founder & Product Designer, [JustInk](#)

Founded, designed, and built JustInk from zero—an AI-assisted operations product for independent tattoo artists covering client communication, booking, deposits, calendar workflows, and content creation. Own the product end to end, from strategy and UX/UI through implementation, integrations, and release.

May 2026 — present · Product strategy, 0-to-1, AI workflows, Mobile, Brand

Principal Product Designer, [DOTS](#)

Led and executed end-to-end product design for a multi-role platform connecting tattoo artists, collectors, and studios.

Defined marketplace flows, onboarding, design systems, and complex interactions; built an app for automated sketch publishing and contributed 150+ commits to the core product codebase.

Nov 2024 — May 2026 · Product strategy, Design systems, Interaction design, Leadership

Senior Product Designer, [Blanc Bank](#)

Designed the onboarding experience for a neobank serving entrepreneurs, then led internal CRM workflows for sales, support, operations, and compliance teams.

2020 — 2024 · Product strategy, Interaction design, Internal tools, Fintech

Art Director, [Yandex.Health](#)

Led design of Yandex's healthcare product across appointment booking and telemedicine. Helped scale the service to 100,000 consultations within its first six months.

2016 — 2019 · Product strategy, Interaction design, Healthcare, Leadership

Senior Product Designer, [Auto.ru](#)

Led the redesign of Auto.ru's mobile apps, tablet experience, and responsive website. Established the information architecture and interaction patterns required for future product growth.

2015 — 2016 · Interaction design, Information architecture, Mobile, Marketplaces

Art Director of Mobile Products, [Yandex](#)

Created a shared mobile design system and repository of reusable product patterns across Yandex services. Established and led an internal mobile product design programme for other designers.

2014 — 2016 · Design systems, Leadership, Mobile, Team development

Senior Product Designer, Group Lead, [Yandex.Browser](#)

Led the design and launch of Yandex Browser for smartphones and tablets, managing the product design team across the initial mobile release.

2012 — 2014 · Product strategy, Mobile, Leadership, 0-to-1

Mobile Interface Designer, Yandex

Designed mobile websites and apps for Yandex services including search, market, news, and taxi.

2011 — 2012 · Interaction design, Mobile, Product design

Web Designer, Actis Wunderman

Designed websites and promo campaigns for brands including Ford, Land Rover, Colgate, Nokia, and BMW.

2010 — 2011 · Web design, Brand, Campaigns

Skills

Capabilities: Product strategy, UX/UI, design systems, branding, motion, prototyping, 0-to-1, leadership, product implementation, integrations, and launch

Domains: Fintech, healthcare, marketplaces, back-office systems, tattoo tech, edtech, AI-assisted products

Technical: AI-assisted product development, front-end (Next.js, React, TypeScript), backend workflows, APIs and integrations, no-code

Tools: Figma, Cursor, Photoshop, Illustrator, After Effects, Principle

Education

Specialist Degree in Mechanical Engineering

Bauman Moscow State Technical University · 2004 — 2010

Graphic Design Programme

British Higher School of Art and Design · 2009 — 2011

Product Analytics

GoPractice · 2019

Languages

Russian — native · English — fluent · Portuguese — A2, currently studying toward B2